



Enrollment
communication
= happier
employees!

73%

recommend
their employer
when
receiving
4 benefit-education
touchpoints.
(More than 2x
as many as when
receiving none!)

Increase Participation with Trustmark Enrollment Marketing

Simple

Fast

Effective

Customized



PRE-ENROLLMENT COMMUNICATION

Turnkey solutions, customized for any size case.

Print

- o Product brochures
- o Posters/flyers

Digital

- o Email campaigns
- o Videos & microsites
- o Benefit guide copy

(& more!)



CUSTOMIZED CASE ENROLLMENT TRAINING

Includes a training session with a Trustmark representative.



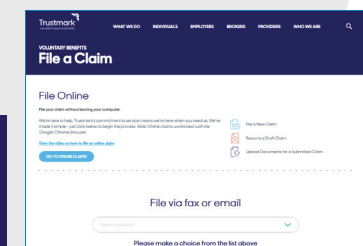
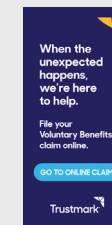
POST-ENROLLMENT COMMUNICAITON

- o Welcome emails
- o Online claims
- o Customer portal



CREATING YOUR OWN MATERIALS?

Please share them with
your Trustmark contact
for a fast review.



To see samples, visit trustmarkins.com/launchpad